

GOOD LIVING EXPOSITIONS

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Live Greener at the New Jersey Home Show

By Gary Katz, President, Good Living Expositions

We've heard much lately about the ills of global warming, deforestation and water pollution. And we've heard that we all need to reduce our "carbon footprint."

But what's a homeowner supposed to do? After all, most of us are living in a typical wood-frame house, not a geodesic dome perched atop an infinite source of clean geothermal energy.

While saving the environment may be a dizzying task, there are still many ways that we can lead greener lives by making some sensible changes in how we do things in our homes. At the 2011 annual New Jersey Home Show and Design Expo—scheduled for March 18-20, at the New Jersey Exposition Hall in Edison—there will be more than 400 exhibitors, many of whom will be unveiling the latest generation of environmentally - friendly products for everyday living.

There will also be plenty of "green ideas for the home," ranging from simple low cost to no cost tips on renovation projects. Whatever the size of the project, the common theme of this year's home show is that it doesn't have to cost a lot of green to have a greener home.

Many exhibitors at the home show are showing that an investment today in green technology for your home will save you money in the long run. In addition, selecting green materials over traditional ones for a planned remodeling project can create a pleasing environment in the home while easing the burden on the environment.

The "greening" of the home show will be a great source of information for any homeowner. But it's just the tip of the iceberg of what will be available from these companies and from all the exhibitors and special guests during the threeday show.

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