

31st Annual

SUBURBAN HOME SHOW



The Region's Largest and Best Attended Home Show!
FEBRUARY 23 - 24 - 25, 2018

Over 400 Display Booths

featuring state-of-the-art products and services for inside and outside the home.

Rockland Community College Field House Arena, Suffern, New York

"The Most Exhibitor Friendly Facility in the Northeast"

www.showoffice.com



McCarey Exposition Management presents the 31st **SUBURBAN HOME SHOW 2018**

Feb. 23
Friday
3pm - 9pm

Feb. 24
Saturday
10am - 8pm

Feb. 25
Sunday
10am - 6pm

Rockland Community College Field House • Suffern, New York

A UNIQUE OPPORTUNITY

This is the **LARGEST** (with over 400 display booths) and **BEST ATTENDED Home Show in the Region.** Find out first hand why so much business is generated (direct sales, superb exposure, plus a year's worth of solid leads) from the floor traffic and face to face contact during this annual event. The Rockland Community College Field House has a huge 90,000 square foot exhibit area (all on one level with no pillars), plenty of **FREE** parking and allows the exhibitor the freedom to erect their own display. This is the **best opportunity to participate in a major Regional Home Show.**



SUFFERN, NEW YORK NORTHEAST CROSSROADS

The Rockland Community College Field House is located at 145 College Road in Suffern, N.Y. This is right on the NY/NJ border and near the end of the Garden State Parkway. Only 8 miles from the Tappan Zee Bridge.

NO LABOR RESTRICTIONS

Unlike most other possible show facilities, the Rockland Field House will allow exhibitors to unload their own displays. Management will have an official show decorator firm available for those who wish to rent booth furnishings. This option is solely at the choice of the exhibitor.

SUNY ROCKLAND FIELD HOUSE BEST BUILDING

The Rockland Community College Field House is a 90,000 square foot heated, lighted comfort-controlled building where everyone parks free. There are no pillars or obstructions on the arena floor. Easy access in and out of the building by way of ground level overhead (**12' 4" max. height**) doors. Exhibitors are all in the same room.

FLOOR PLAN LAYOUT INSIDE



31st SUBURBAN HOME SHOW

February 23 - 24 - 25, 2018

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IMPORTANT – BE SURE TO READ SHOW SCHEDULE!!

2018 SHOW DATES AND TIMES

FRIDAY	FEB. 23	3:00 PM - 9:00 PM
SATURDAY	FEB. 24	10:00 AM - 8:00 PM
SUNDAY	FEB. 25	10:00 AM - 6:00 PM

WEDNESDAY FEBRUARY 21 12PM-6PM

For large equipment including show display trailers, box trucks, trucks with trailers for deliveries and display products on skids. Forklift service available.

Warning: Max door height 12’4”.

THURSDAY FEBRUARY 22 9AM-7PM

For large display units and remaining heavy items that can not be brought in with a 2-wheeled handle dolly. Bulky materials such as heating units, appliances, furniture, etc. Forklift service available until 3 pm.

FRIDAY FEBRUARY 23 8AM-1PM

For smaller display units, hand carried items and fast set-up booths along with finishing details of set-up. **Large wheeled dollies only, as aisles will be carpeted. No heavy equipment. No Forklift service.**

MOVE-OUT SCHEDULE

SUNDAY	FEB. 25	6:00 PM
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MANDATORY!

All display material must be removed from the college by 9pm. NO EXCEPTIONS!!

Aisle carpeting must be removed before any forklift service or vehicles are allowed. Large overhead doors NOT scheduled to open before 7:00pm. Adjustments will be made based on weather conditions.

Reserve Your Space Early!

The price for a standard 10' x 10' display booth includes an 8' high back wall drape with 30" side dividers plus a plastic booth identification sign (company name). The RCC Fieldhouse has no pillars and offers a poured rubber floor. **For a corner location a minimum of two booths must be reserved.**



STRONG ADVERTISING VALUE

Put your product in front of more potential buyers at a lower cost than any other form of advertising. Over the past 30 years, more buyers have come to the Rockland shows for the best selection and most competitive pricing. Find out why so much business is generated after this event.



For Exhibit Space Contracts and Show Information Contact

**David McCarey, Show Coordinator
McCarey Exposition Management, Inc.**

845 343-2772 800 223-4648

www.showoffice.com

The Region's Largest and Best Attended Home Show!

Over 400 Display Booths

Rockland Community College Field House

is located 20 miles northwest of New York City, within 30 minutes of over 2 million people. It is conveniently accessible by interstate highways and local roads. Ample **free parking** is provided. Exhibitors retain hands on control of their display at all times.

Exhibitor Advantages

- Aggressive advertising campaign to attract homeowners.
 - Well known central location.
 - Easy ground level exhibitor access through wide driveway/delivery zone.
- No labor restrictions - set up your own display materials.

Lowest prices for trade show services

The Rockland Community College Field House in Suffern, NY, offers show services with the lowest prices we've seen in print. (Normally 25% less than other tri-state exposition halls). This includes electric service, tables, chairs, carpeting, etc. Plus you still have the option to bring your own.



Advertising & Promotion

- Strong coverage in NY & NJ area newspapers.
- Orange & Rockland billing insert program.
- Cable TV (regional systems)
- Cross marketing at other RCC events.
- Exhibitor distributed discount ticket & showroom window poster program.
- Direct mailing & e-mail to past attendees.
- Internet coupons and ad program banner.
- Monthly and weekly discount trade papers.

Promote Your Business to Interested Consumers at the Suburban Home Show



WHO EXHIBITS?

Architects	Marble & Tile
Awnings	Mirrors, Decorative Glass
Banking & Finance	Outdoor Furniture
Bottled Water	Paint & Hardware
Building Supplies	Painting
Carpet & Rugs	Powerwashing
Chimney & Duct Cleaning	Patio & Sun Rooms
Closet Organizers	Paving Stones
Contractors	Playground Equipment
Custom Homes	Plumbing Supplies
Exercise Equipment	Pools & Spas
Fencing	Real Estate
Fireplaces, Stoves	Roofing, Siding
Garage Doors	Security Systems
Gardening	Sheds, Decks
Greenhouses	Stairs, Rails
Gutters & Cleaning	Tools, Equipment Rentals
Hardwood Flooring	Travel & Tourism
Heating & A/C	Vacation Real Estate
Interior Decorating	Vaccums
Kitchen Refacers	Waterproofing
Kitchens & Baths	Window Treatments, Blinds
Landscaping	Windows & doors
Lawn Care Equipment	
Log Homes	

Products & Related Services for Inside & Outside Your Home.

RESERVE YOUR SPACE EARLY!

90,000 SQUARE FEET

Produced & Managed by
McCarey Exposition
Management, Inc.
388 East Main St.
Middletown, NY 10940

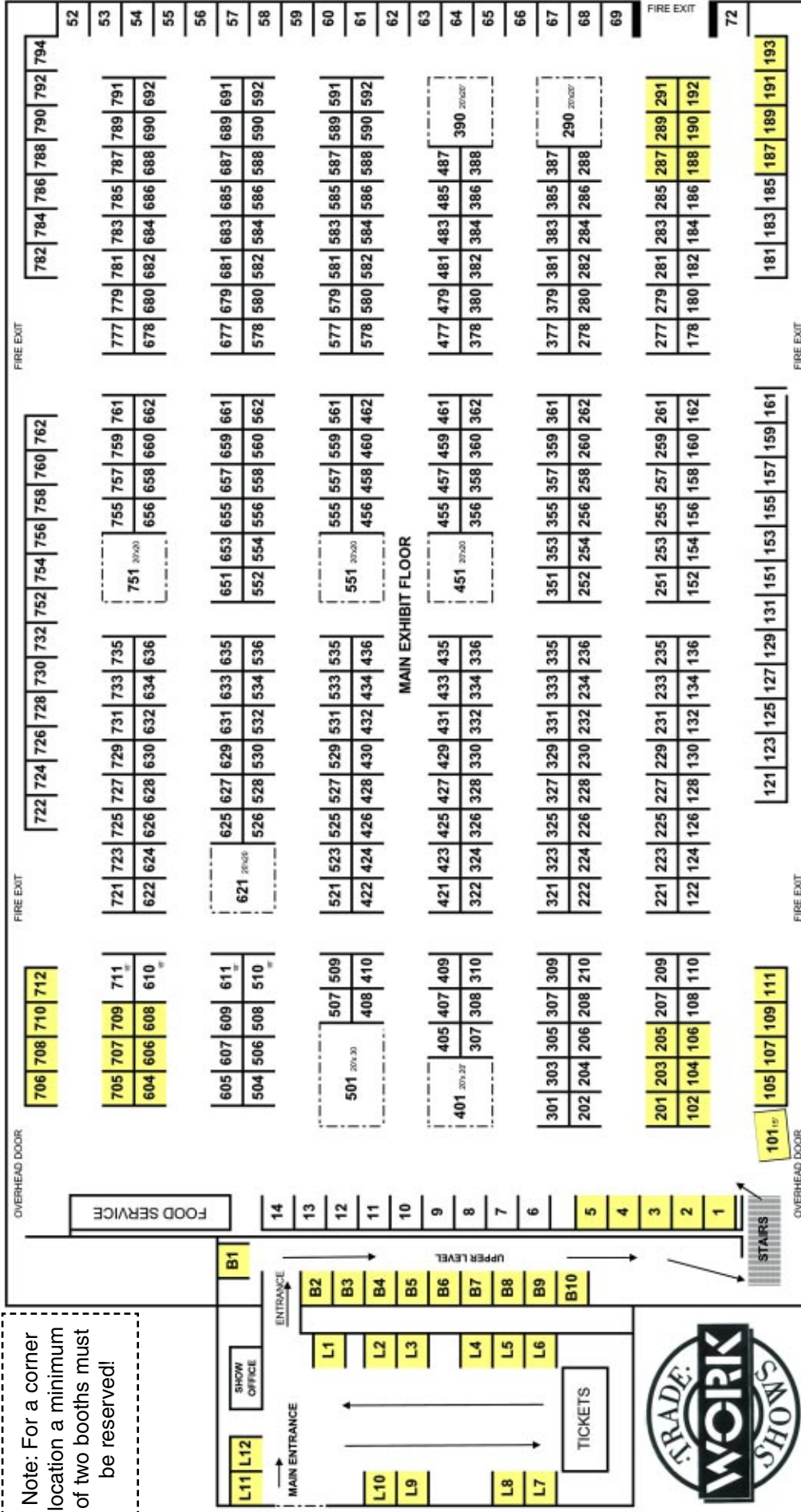
ROCKLAND COMMUNITY COLLEGE
INDOOR FIELD HOUSE ARENA
SUFFERN, NEW YORK

Exit 14B NYS Thruway - 9 miles west of Tappan
Zee Bridge on the New Jersey border
plenty of FREE parking

Show Information
David McCarey
845-343-2772
800-223-4648
info@showoffice.com
fax: 845 344-1203

31st Annual SUBURBAN HOME SHOW Floorplan

Note: For a corner location a minimum of two booths must be reserved!



NOTE:
SHADED BOOTHS ARE
FRIDAY SET-UP ONLY!

Rockland Community College SUNY Rockland Field House February 23-24-25, 2018

Produced and Managed by
McCarey Exposition Management, Inc.
388 East Main Street
Middletown, NY 10940

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Coordinator: **David McCarey**
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fax: 845-344-1203

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McCarey Exposition Management, Inc.
388 East Main Street
Middletown, New York 10940

If you want results - You need to look at this event!
Over 400 booths where exhibitors will verify this is
by far the **best attended Home Show in our region.**

PRSTD STD
US POSTAGE
PAID
PERMIT 973
NEWBURGH, NY

RETURN SERVICE REQUESTED



February 23, 24, 25, 2018

Rockland Community College Field House
145 College Rd., Suffern, New York 10901

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Looking for new customers and to increase your market share?

Then promote your product or service face to face with interested consumers!

Don't Miss This Opportunity! Visit www.showoffice.com

Contact David McCarey 800 223-4648 or 845 343-2772